**Academic CV (AQD009)**

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| Name:  | TRAN THANH TUYEN |
| Current Position | Lecturer |
| Academic Qualifications | Doctor of Philosophy in Management |
| Academic Career |
| - Business Administration |
| Teaching Experience (UG & PG) (6 Years) |
| - Lac Hong University (staff, lecturer), from 2016- Nguyen Tat Thanh University (lecturer), from 2021 |
| Administrative, Management, Development, Policy & Leadership Roles |
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| Other Relevant External Experience: e.g. external examining; membership of professional body; governing bodies; editorial boards etc: |
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| Research Interests |
| - Operation management- Marketing management- Supply chain management- Business Ethnics- Introduction to Business Administration |
| Publications |
| * Bui, T. Q., Nguyen, N. T., Nguyen, K. K., & Tran Thanh-Tuyen (2021). Antecedents Affecting Purchase Intention of Green Skincare Products: A Case Study in Vietnam. *The Journal of Asian Finance, Economics and Business*, 8(3), 1295-1302.
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* Nguyen, Nhu-Ty, Van-Anh Bui Le, and Thanh-Tuyen Tran. "Vietnamese real estate corporations’ performance using the hybrid model of data envelopment analysis and grey system theory." *Neural Computing and Applications* 33.24 (2021): 17209-17222.
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* Wang, Lai. Wang, Tran, Thanh Tuyen, & Nguyen, Nhu Ty (2015). An empirical study of hybrid DEA and Grey system theory on analyzing performance: A case from Indian mining industry. *Journal of Applied Mathematics*, 2015.
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* Nguyen, N. T., Tran, Thanh Tuyen, & Wang, C. N. Management styles and organisational effectiveness in Vietnam: A comparison in terms of management practices between state-owned and foreign enterprises. Res. *World Econ*, 6(1), 85-98.
* Wang, C. N., Nguyen, N. T., Tran, Thanh Tuyen & Huong, B.B. A study of the strategic alliance for EMS industry: The application of a hybrid DEA and GM (1, 1) approach. *The Scientific World Journal*, 2015.
* Wang, C. N., Nguyen, N. T., & Tran, Thanh Tuyen. Integrated DEA models and grey system theory to evaluate past-to-future performance: A case of Indian electricity industry. *The Scientific World Journal*, 2015.
* Wang, W. L., & Tran, Thanh Tuyen (2014). Labor Demand and Supply in Vietnam: The Medium to Long-Term Forecasts. *Research in World Economy*, 5(2), 99-114.
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