**Academic CV (AQD009)**

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| Name: | TRAN THANH TUYEN |
| Current Position | Lecturer |
| Academic Qualifications | Doctor of Philosophy in Management |
| Academic Career | |
| - Business Administration | |
| Teaching Experience (UG & PG) (6 Years) | |
| - Lac Hong University (staff, lecturer), from 2016  - Nguyen Tat Thanh University (lecturer), from 2021 | |
| Administrative, Management, Development, Policy & Leadership Roles | |
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| Other Relevant External Experience: e.g. external examining; membership of professional body; governing bodies; editorial boards etc: | |
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| Research Interests | |
| - Operation management  - Marketing management  - Supply chain management  - Business Ethnics  - Introduction to Business Administration | |
| Publications | |
| * Bui, T. Q., Nguyen, N. T., Nguyen, K. K., & Tran Thanh-Tuyen (2021). Antecedents Affecting Purchase Intention of Green Skincare Products: A Case Study in Vietnam. *The Journal of Asian Finance, Economics and Business*, 8(3), 1295-1302. * Cao, M. M., Nguyen, N. T., & Tran, Thanh Tuyen. (2021). Behavioural Factors on Individual Investors' Decision Making and Investment Performance: A Survey from the Vietnam Stock Market. *The Journal of Asian Finance, Economics and Business*, 8(3), 845-853. * Nguyen, Nhu-Ty, Van-Anh Bui Le, and Thanh-Tuyen Tran. "Vietnamese real estate corporations’ performance using the hybrid model of data envelopment analysis and grey system theory." *Neural Computing and Applications* 33.24 (2021): 17209-17222. * Nguyen, N. T., &, Tran, Thanh Tuyen. (2019). Raising opportunities in strategic alliance by evaluating efficiency of logistics companies in Vietnam: a case of Cat Lai Port. *Neural Computing and Applications*, 31(11), 7963-7974. * Nguyen, N. T., & Tran, Thanh-Tuyen. (2019). Optimizing mathematical parameters of Grey system theory: An empirical forecasting case of Vietnamese tourism. *Neural Computing and Applications*, 31(2), 1075-1089. * Nguyen, N. T., Nguyen, T. T. T., & Tran, Thanh-Tuyen. (2019). Forecasting Vietnamese tourists’ accommodation demand using Grey forecasting and ARIMA models. *International Journal of Advanced and Applied Sciences*, 6(11), 42-54. * Nguyen, N. T., & Tran, Thanh Tuyen (2018). A two-stage study of Grey system theory and DEA in strategic alliance: An application in Vietnamese fertilizing industry. *International Journal of Advanced and Applied sciences*, 5(10) 2018; ISSN: 2313-626X * Trinh, H. X. P., & Tran, Thanh Tuyen. (2017). An analysing case: Numbers of Taiwanese students and their expenditures by using Grey system theory to forecast. *Int J Adv Appl Sci*, 4(9), 35-45. * Thanh-Tuyen Tran (2016). Evaluating and forecasting performance using past data of an industry: An analysis of electronic manufacturing services industry. *Int. J. Adv. Appl. Sci*, 3(12), 5-20. * Thanh-Tuyen, Tran, & Nguyen, N. T. (2016). Determinants Affecting Vietnamese Laborers’ Decision to Work in Enterprises in Taiwan. *J. Stock Forex Trad*, 5(2), 173. * Wang, Lai. Wang, Tran, Thanh Tuyen, & Nguyen, Nhu Ty (2015). An empirical study of hybrid DEA and Grey system theory on analyzing performance: A case from Indian mining industry. *Journal of Applied Mathematics*, 2015. * Nguyen, N. T., & Tran, Thanh Tuyen. Mathematical development and evaluation of forecasting models for accuracy of inflation in developing countries: A case of Vietnam. *Discrete Dynamics in Nature and Society*, 2015. * Nguyen, N. T., Tran, Thanh Tuyen, & Wang, C. N. Management styles and organisational effectiveness in Vietnam: A comparison in terms of management practices between state-owned and foreign enterprises. Res. *World Econ*, 6(1), 85-98. * Wang, C. N., Nguyen, N. T., Tran, Thanh Tuyen & Huong, B.B. A study of the strategic alliance for EMS industry: The application of a hybrid DEA and GM (1, 1) approach. *The Scientific World Journal*, 2015. * Wang, C. N., Nguyen, N. T., & Tran, Thanh Tuyen. Integrated DEA models and grey system theory to evaluate past-to-future performance: A case of Indian electricity industry. *The Scientific World Journal*, 2015. * Wang, W. L., & Tran, Thanh Tuyen (2014). Labor Demand and Supply in Vietnam: The Medium to Long-Term Forecasts. *Research in World Economy*, 5(2), 99-114. * Wang, L. W., Tran, Thanh Tuyen, & Nguyen, N. T. (2014). Analyzing factors to improve service quality of local specialties restaurants: A comparison with fast food restaurants in southern Vietnam. *Asian Economic and Financial Review*, 4(11), 1592. * Wang, C. N., Nguyen, N. T., & Tran, Thanh Tuyen (2014). The study of staff satisfaction in consulting center system - A case study of job consulting centers in Ho Chi Minh City, Vietnam. *Asian Economic and Financial Review*, 4(4), 472-491. | |